



OVER-THE-ROAD BANNER APPLICATION



REGULATIONS & REQUIREMENTS

REVISED 1/4/2013

THOMAS TOWNSHIP

- Reserves the right to refuse any/all requests.
- Cannot guarantee placement of your banner.
- Requests are handled on a first come, first serve basis.
- Thomas Township events / activities shall be given priority over ALL other requests.
- Only events that are considered community events that are open to the community shall be allowed to be displayed.
- An application **MUST** be submitted at least 45 days prior to the request for display. This is important because Thomas Township must request approval from MDOT.
- Will provide installation & removal of banner at a cost of \$150.00 payable with application.
- Cannot be responsible for any damage incurred by the banner during its display, or installation or removal.
- A copy of the applicants insurance policy with at least \$1,000,000 in liability must be presented at the time of application with Thomas Township and Thomas Township DDA listed as an insured party.
- Reserves the right to remove any banner without notice. No refund shall be given to applicants if removed early.
- May set time limits on any banner displayed.
- A maximum of 3 weeks is allowed for a banner to be displayed at any one time prior to an event. (Holiday displays are the exception. In such a case, 6 weeks may be granted.)
- No political banners will be allowed per MDOT rules.
- No banner may advertise for a business or promote an individual sale, or advertise any merchandise per MDOT rules.
- ABSOLUTELY NO** sponsorship or business names will be allowed on any banners to be displayed.

MDOT REGULATIONS TO BE AWARE OF, BUT ARE NOT LIMITED TO:

- Banner to be displayed over Gratiot Rd. (M-46) a maximum of 21 days.
- Seasonal banners may be displayed a maximum of 42 days.
- Banners cannot display advertising, promote sales or publicize any merchandise.
- Banners cannot be political in nature.
- Decorations cannot include flashing lights that may distract motorists.
- MDOT may cancel this permit at anytime if it's installation in anyway becomes dangerous to motorists or interferes with traffic movement.

PLEASE INITIAL ON THE LINE TO VERIFY YOUR UNDERSTANDING;

- I have read the requirements and understand and accept as such. _____
- I have provided an accurate rendering of banner and it does not exceed 3' X 25' _____
- I have provided a copy of proper insurance policy with at least \$1,000,000 in liability. _____
- Banners must be dropped off seven (7) days prior to the date it is to be installed and **MUST** be picked up within 24 hours after removal. Thomas Township **WILL NOT** provide banner storage. _____
- The applicant will provide a banner in good condition that is clean and ready to be installed. _____
- I have paid the installation & removal fee of \$150.00. _____
- "D" rings for your banner **MUST** be able to snap onto 3/8" heavy duty banner cable. _____



OVER-THE-ROAD BANNER APPLICATION

BANNER DISPLAY APPLICATION

NAME OF EVENT _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____ E-MAIL _____

DATE OF EVENT ____/____/____ INSTALL DATE ____/____/____ REMOVAL DATE ____/____/____

DATE OF APPLICATION _____ \$150.00 FEE DUE AT TIME OF APPLICATION

****TRUE RENDITION MUST BE PROVIDED (INCLUDING COLORS/SYMBOLS ETC ON BANNER)****

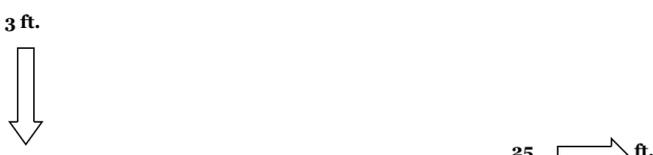
****BANNER MUST BE NO LARGER THAN 3' X 25'****BANNER TO BE PROVIDED BY APPLICANT****

"D" RINGS FOR YOUR BANNER MUST BE ABLE TO SNAP ONTO 3/8" BANNER POLE CABLE

DESCRIBE ACTIVITY ASSOCIATED WITH BANNER DISPLAY (IN DETAIL) _____

APPLICANT SIGNATURE _____ DATE PAID _____

PERMIT # _____ FEE PAID _____ (CK/CASH/M.O.) REC'D BY _____



For additional questions, please contact the Thomas Township Offices at (989) 781-0150 or e-mail to operator@thomastwp.org

