



Downtown Development Authority

THOMAS TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY
8215 Shields Drive, Saginaw, MI 48609
April 24, 2012
8:00 a.m. Michigan Time

- 1. The Board Meeting was called to order at 8:00 a.m. by Chairman Radewahn.
2. MEMBERS PRESENT: Radewahn, Ryder-Petre, Duclos, Doyle, Weise, Gray, Martin and Streeter.
ABSENT: Burns.
ALSO PRESENT: Russ Taylor, Township Manager, Dan Sika, Director of Community Development and Susan Coggin, Planning Assistant/Code Enforcement Officer.
3. The Pledge of Allegiance was recited.
4. Motion was made by Weise, seconded by Gray to approve the agenda as presented. Motion carried unanimously.

AGENDA
THOMAS TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY MEETING
8215 Shields Drive, Saginaw, MI 48609
8:00 a.m., April 24, 2012

- 1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Approval of Agenda
5. Consent Agenda
A. Approve the minutes of the March 27, 2012 meeting.
6. Approval of Expenditures.
7. Communications-Petitions-Citizen Comments
It is requested that you state your name and address for the record.
8. Public Hearing - None.
9. Unfinished Business - None.
10. New Business - None.
11. Discussion
1. Update on Gratiot Road Banner Poles.
2. Update on Shields Festival.
3. Update on DDA Vertical Banner Committee Meeting.
4. Update on DDA Business Search Committee Meeting.
12. Reports
A. Chairperson D. Board Members
B. Vice-Chairperson E. Staff
C. Secretary
13. Adjournment

5. Consent Agenda

A. Motion by Streeter, seconded by Weise to approve the minutes of March 27, 2012 as presented. Motion carried unanimously.

6. Approval of Expenditures – None.

7. Communications-Petitions-Citizen Comments – None.

8. Public Hearing – None.

9. Unfinished Business – None.

10. New Business – None.

11. Discussion

A. Update on Gratiot Road Banner Poles.

Sika updated the DDA members regarding the over-the-road banner poles. He stated that both poles have been removed until a determination is made for the pole failure from both U. S Flag and Spicer Group. Sika further stated that he has contacted Mr. Don Hundley at MDOT to inform him of the situation and that the remaining pole has been taken down temporarily. Sika stated that he will keep the DDA members informed of the progress of this investigation.

Weise questioned who will cover the expenses for investigating the pole failure and the replacement of the pole? Taylor stated that this has not been determined at this time; however, they are looking at all options including insurance.

B. Update on Shields Festival.

Sika stated that one of the goals of the Shields Festival committee this year was to get the local businesses, churches and organizations to participate in the festival by showcasing events that they may be featuring, leading up to or hosting during the festival. A flyer was presented to the DDA members that has been mailed to all local businesses, churches and organizations to send in information regarding any activities planned for the festival which will then be placed on a poster to be distributed to all businesses for display as well as presented to local newspapers and radio stations.

C. Update on DDA Vertical Banner Committee Meeting.

Sika stated when the streetlights were ordered, vertical banner arms were included. With the help of Pam Keith, a graphic designer from Thomas Township, seven (7) banners have been created and purchased by Thomas Township. The DDA will also be purchasing a set of banners, and a committee was formed to discuss potential design ideas for the DDA's vertical banners. The first meeting was held and Pam Keith is again offering her creative services. The DDA members were presented with some

sample banners. Weise asked what the timetable was for the new banners. Sika stated that they are anticipating having another meeting within the next thirty (30) days to discuss the new designs.

D. Update on DDA Business Search Committee Meeting.

Sika stated that On April 12, 2012, the first DDA Business Search Committee meeting was held. DDA members Martin, Doyle, Gray and Radewahn met with Mr. Steve Jonas and Mr. Greg LaMarr of Saginaw Future to discuss different ideas and strategies for attracting businesses to Thomas Township. Mr. Jonas and Mr. LaMarr gave the committee an overview of what type of businesses Saginaw Future is attracting to the Saginaw County area and different ideas for Thomas Township in seeking businesses. Some of the ideas that were discussed with the committee were as follows:

1. Short commercial presentation of Thomas Township and what it has to offer. This could be posted to the web site and copies made available to all Thomas Township Businesses.
2. Packet for prospective developers highlighting different assets available.

Mr. Jonas also presented the committee with information on a regional property database that is available through the Great Lakes Bay Region web site that could be linked to the Thomas Township site for prospective developers to review.

Taylor stated that this was a very productive meeting and there were many good ideas that the committee is currently researching.

12. Reports

A. Chairperson – None.

B. Vice-Chairperson – None.

C. Secretary – None.

D. Board Members

1. Weise asked if the personal property tax change is enacted, what affect will this have on the DDA? Taylor stated that this topic is constantly changing, but he is hoping to have some answers by the next DDA meeting.

E. Staff – None.

13. It was moved by Weise, supported by Martin to adjourn the meeting at 8:30 a.m. Motion carried unanimously.

David Duclos, Secretary